

Google Sniper Review

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Potential to Make Money How likely is a user that buys this product to be successful in making money after implementing the strategies and materials taught? <i>Used as taught; will not work</i>	35-29	28-22	21-15	14-8	7-0 5
Overall Quality of Content How well does the material fulfill the promises and claims made by the publisher on their website? <i>Teaches a lot about SEO But much of it is out of date</i>	20-17	16-13	12-9 9	5-8	0-4
Quantity of Material How much material was there? Was there a good variety within the concepts? <i>Lots of material Some of it no longer valid</i>	15-13	12-10	9-7 9	6-4	3-0
Novelty of Material Are the concepts new and not frequently taught in this industry? Or are they mostly repackaged, old concepts? <i>No revolutionary tactics A lot of standard SEO</i>	15-13	12-10	9-7	6-4	3-0 0
Ease of Understanding How easy is the material to grasp and understand? Is it organized well and easy to follow? <i>Pretty easy to understand</i>	10-9 10	8-7	6-5	4-3	2-0
Engaging Does the material hold the customer's interests well? <i>There's a lot of pausing and dead filler that should have been cut</i>	5	4	3 3	2	1

Bonus

N/A

Support Most content products don't offer support, but if they do, it's a bonus.	5	4	3	2	1
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Support system is a separate monthly fee.

Total: 36 /100