"Six Figure Program"
Content Product Grading Rubric

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Potential to Make Money					
How likely is a user that buys this product to be successful in making money after implementing the strategies and materials taught?	35-29	28-22	21-15	14-8	7-0
Northess Course					
Overall Quality of Content					
How well does the material fulfill the promises and claims made by the publisher on their website?	20-17	16-13	12-9	5-8	<u>0-4</u>
Quantity of Material There's a small variety How much material was there? Was there a good variety within the concepts? But its all equally out-of-date	15-13	12-10	9-7	6-4	3-0
Novelty of Material					
Are the concepts new and not frequently taught in this industry? Or are they mostly repackaged, old concepts? Very old, repackaged concepts	15-13	12-10	9-7	6-4	(3-6)
How easy is the material to grasp and understand? Is it organized well and easy to follow? Some of the worst feathing I've see	10-9	8-7	6-5	4-3	2-0
Slightly entertaining because Does the material hold the customer's interests well? neither Seem to know what	5	4	3	2	@ 1
t.			1		
they are doing					
Bonus					
Most content products don't offer support, but if they do, it's a bonus.	5	4	3	2	1

Total: 2 /100