

Profit Siege Review

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<p><i>Manages CPV campaigns</i> Effectiveness</p> <p>How well does the software achieve what it promises to achieve? <i>Not near as "hands-free" as advertised</i></p>	35-29	28-22	21-15	14-8	<u>7-0</u> 3
<p><i>Training videos are pretty thorough</i> Support</p> <p>How good is the support system? How much "Help" documentation is available for users trying to learn the software? <i>Email support = no good</i></p>	25-21	20-16	15-11	<u>10-6</u> 10	5-0
<p><i>Does several things fairly well</i> Quantity of Features</p> <p>How versatile is the software? Does it do several things very well or many things poorly? <i>Still not very "hand-free"</i></p>	15-13	12-10	<u>9-7</u> 8	6-4	3-0
<p><i>LOTS of setup time</i> Time Saving Ability</p> <p>How much time does this software save the user?</p>	15-13	12-10	9-7	6-4	<u>3-0</u> 3
<p><i>Not very user friendly</i> Ease-of-Use</p> <p>How easy is the software to learn, navigate, and use? <i>Pretty complex software</i></p>	10-9	8-7	6-5	4-3	<u>2-0</u> 2

Total: 26 /100