

Commission Breakthrough Review (Content)

Potential to Make Money How likely is a user that buys this product to be successful in making money after implementing the strategies and materials taught?	35-29	28-22	21-15	14-8	<u>7-0</u> 3
Overall Quality of Content How well does the material fulfill the promises and claims made by the publisher on their website?	20-17	16-13	12-9	5-8	<u>0-4</u> 0
Quantity of Material How much material was there? Was there a good variety within the concepts?	15-13	12-10	9-7	<u>6-4</u> 4	3-0
Novelty of Material Are the concepts new and not frequently taught in this industry? Or are they mostly repackaged, old concepts?	15-13	12-10	9-7	6-4	<u>3-0</u> 0
Ease of Understanding How easy is the material to grasp and understand? Is it organized well and easy to follow?	10-9	8-7	6-5	<u>4-3</u> 4	2-0
Engaging Does the material hold the customer's interests well?	5	4	3	2	<u>1</u> 1

~~Bonus~~

Support Most content products don't offer support, but if they do, it's a bonus.	5	4	3	2	1
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Total: 12 /100