

Chris Farrell Membership Review (For the More Experienced)

Potential to Make Money					
How likely is a user that buys this product to be successful in making money after implementing the strategies and materials taught?	35-29 <i>30</i>	28-22	21-15	14-8	7-0
Overall Quality of Content					
How well does the material fulfill the promises and claims made by the publisher on their website?	20-17	16-13	12-9 <i>10</i>	5-8	0-4
Quantity of Material <i>What is useful to non-newbies?</i>					
How much material was there? Was there a good variety within the concepts?	15-13	12-10	9-7	6-4 <i>5</i>	3-0
Novelty of Material					
Are the concepts new and not frequently taught in this industry? Or are they mostly repackaged, old concepts?	15-13	12-10	9-7	6-4 <i>4</i>	3-0
Ease of Understanding					
How easy is the material to grasp and understand? Is it organized well and easy to follow?	10-9 <i>10</i>	8-7	6-5	4-3	2-0
Engaging					
Does the material hold the customer's interests well?	5	4	3	2 <i>2</i>	1

Bonus

Support					
Most content products don't offer support, but if they do, it's a bonus.	5 <i>5</i> <i>Still excellent</i>	4	3	2	1

Total: 66 /100